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Kodomo Depart Receives "Chairman's Encouragement Award" at Kids Design Award

RISO KYOIKU GROUP CORPORATION, in collaboration with its parent company, Hulic Co., Ltd., and Konami Sports Co., Ltd., is developing "Kodomo Depart," an education-specialized building that offers one-stop services for children.

We are pleased to announce that Kodomo Depart has received the "Chairman's Encouragement Award" at the 19th Kids Design Award. Details are as follows.

1. Awarded "Chairman's Encouragement Award"

Kodomo Depart was recognized with the award for the following reasons:

"This initiative, which consolidates facilities related to children—such as clinics, tutoring schools, sports classes, and after-school care—into a single building, is highly innovative. In addition to user-friendly features like concierge services and transportation, this project centralizes urban childcare support functions. It not only assists dual-income households but also enhances the overall appeal of the city."

2. About the Kids Design Award

The Kids Design Award was established to recognize and promote outstanding works that address social issues related to children and parenting. It selects products, services, spaces, activities, and research that fulfill the goals of "ensuring a safe and secure environment for children," "fostering children's creativity and sensibility," and "creating a society where it is easy to raise children."

The awards are open to designs created specifically for children, as well as those for adults and the general public that demonstrate consideration for children and parenting.

【Kids Design Award Official Website (Japanese)】 <https://kidsdesignaward.jp/about/>

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3. About "Kodomo Depart"






In recent years, with the rise of dual-income households and expanded government support for child-rearing, investment in children's education has gained significant attention. At the same time, reducing the burden on parents, such as securing time for transportation to extracurricular activities, is also considered vital.

Kodomo Depart is a new childcare hub designed to support both of these needs. It features Riso Kyoiku Group's brands, including the individual tutoring school "TOMAS" and the prestigious elementary and kindergarten exam preparation school "Shingakai." The building also houses permanent extracurricular activity stores, a studio offering a variety of programs, a children's clinic, a café, a pilates studio, and postpartum care facilities, making it useful for parents as well as children. We also provide services like a concierge and shuttle services to alleviate parents' inconvenience and anxiety related to education.

Through the learning and experiences at Kodomo Depart, we aim to foster children's diverse intellectual curiosity and help them create their own future.





【Kodomo Depart Nakano】



9 th Floor : Kodomo Depart Studio Wide Variety of Lessons and Parent-Child Programs	
7-8 th Floor : English conversation classes, cram schools, and early childhood education.	
5-6 th Floor :  TOMAS Individualized tutoring school for exam preparation	
4 th Floor : Sports club  Pilates studio for women only 	
3 rd Floor :  伸芽'sクラブ学童 After-school care with advanced tutoring	
2 nd Floor : Pediatric clinic and sick-child care.	1 st Floor : Café

【Kodomo Depart Tama-Plaza】



3 rd Floor :  伸芽会 Young child education
2 nd Floor :  伸芽'sクラブ託児 Daycare with Entrance Exam Preparation
1 st Floor :  伸芽'sクラブ学童 After-school care with advanced tutoring  Studio Wide Variety of Lessons and Parent-Child Programs

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4. Our Strategy for "Kodomo Depart"

To expand our target age range, we have implemented a "customer lock-in strategy" by providing services for a wide age group. Our offerings begin with "Shinga's Club Daycare" for children as young as one, followed by "Shingakai" for elementary and kindergarten entrance exams, "Shinga's Club After-School Care," the tutoring school "TOMAS," and the one-on-one English conversation school "Inter TOMAS" for working adults.

The launch of Kodomo Depart will not only accelerate our lock-in strategy but also enhance our market presence and create mutual synergy in the education sector, allowing us to provide better educational services for "Devoting Everything To Going Children a Brighter Future."

Starting with the opening of Kodomo Depart Nakano and Kodomo Depart Tama-plaza in April 2025, with Kodomo Depart Shibuya to follow in 2027. We are confident that this new business development will accelerate our sustainable growth and strengthen our position as a leading company in the education industry.

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